



ROMANCING IN PARIS AND BEYOND

## ABOUT THE SITE

**Je T'Aime, Me Neither** is the only website fully dedicated to unique, romantic experiences for young, modern travelers in Paris and on an expanding global scale.

Since its inception in 2012, in conjunction with Lily Heise's then upcoming first book of the same name, the site incites residents and visitors to experience Paris and other global destinations through *authentic, offbeat, original and secret activities* including *hidden bars, hip restaurants, cool hotels and secret things to do*. Her growing list of tips and insider suggestions will be expanding into a series of *city-specific romantic itineraries*.

## ABOUT LILY



(April) Lily Heise, is a Canadian freelance writer and travel professional based in Paris since 2000. She's been writing about Paris, romance, travel, events, art and culture for over 8 years and published her first book, a novelized memoir on her romantic misadventures, **Je T'Aime, Me Neither**, in 2013. She contributes to a variety of international and local publications including Conde Nast Traveler, Frommer's guidebooks, DK Eyewitness and her work has been featured on the Huffington Post, Business Insider, Lonely Planet, City Secrets and the official French Tourism bureau. Her site and her book have also been mentioned in numerous prestigious and influential publications (see examples of both below).

## READERSHIP PROFILE / STATS

JTMN attracts predominantly *young professional urbanites* seeking the best and most *original* "romantic" experiences around the world. They are roughly split equally male/female, with around 50% from the US, a strong percentage of residents of Paris in addition to a growing audience from India and China.

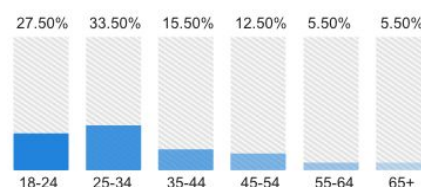
### Visitors and Social Media:

**Monthly Visitors:** 4,000  
**Page Views:** 5,000  
**Facebook Followers:** 2,000  
**Twitter:** 1,450  
**Instagram:** 550 (new focus)

### Top Audience:

America: 45%  
France\*: 15%  
India: 15%  
UK: 10%  
Other: 7%  
\* includes foreigners based in Paris

### Demographics



## WORK WITH ME:

Lily can adapt her writing style to diverse audiences, *from intellectual to fresh, fun and sexy*. She specializes in features on *Paris, France, romance and dating*. However, she has also traveled and can write on global destinations in Europe (the UK, Italy, Spain, Portugal, the Netherlands, Belgium, Denmark, Germany), Asia (Japan, China, Hong Kong, Indonesia, Thailand, Vietnam, Cambodia, Laos) and South America (Argentina, Brazil, Uruguay) in addition to major cities in Canada and the US.

She works with local and international corporate brands, events and books that could appeal to her audience and only ones she could personally vouch for.

*Feel free to contact me with your proposal.*

## CONTACT/SOCIAL MEDIA:

**Website:** [www.jetaimemeneither.com](http://www.jetaimemeneither.com)  
**Facebook:** [JeTAimeMeNeither](#)  
**Instagram:** [jetaimemeneither](#)

**Contact:** [jetaimemeneither@gmail.com](mailto:jetaimemeneither@gmail.com)  
**Twitter:** [JTaimemNeither](#)  
**Amazon:** [Je T'Aime, Me Neither](#)

LILY'S WRITING HAS BEEN FEATURED IN:



LILY OR JE T'AIME, ME NEITHER HAS BEEN FEATURED IN:

