



ABOUT THE SITE

Je T'Aime, Me Neither is the only website fully dedicated to unique, romantic experiences for young, modern travelers in Paris and on an expanding global scale. The site was awarded **BEST BLOG IN PARIS 2018** in the Best of Paris Contest.

Since its inception in 2012, in conjunction with Lily Heise's then upcoming first book of the same name, the site incites residents and visitors to experience Paris and other global destinations through **authentic, offbeat, original and secret activities** including **hidden bars, hip restaurants, cool hotels and secret things to do**. Her growing list of tips and insider suggestions will be expanding into a series of **city-specific romantic itineraries**.

ABOUT LILY



(April) Lily Heise, is a Canadian freelance writer and travel professional based in Paris since 2000. She's been writing about Paris, romance, travel, events, art and culture for over 10 years. She is the author of three books, two books on looking for romance in Paris, **Je T'Aime, Me Neither** (2013) and **Je T'Aime... Maybe?** (2016), and **There's Only One Paris**, about Paris during the Covid-19 pandemic, was released in late 2020.

Her travel writing has been featured in Condé Nast Traveler, the Huffington Post, Business Insider, Playboy.com (travel), TravelAge West, Frommer's, Fodor's, DK Eyewitness, City Secrets Guides, Porthole Cruise Magazine, ROVA Magazine and others.. Her site and her books have also been mentioned in numerous prestigious and influential publications (see examples of both below).

READERSHIP PROFILE / STATS

JTMN attracts predominantly **young professionals** seeking the best and most **original** "romantic" experiences around the world. They are roughly split equally male/female, with around 50% from the US, a strong percentage of residents of Paris in addition to a growing audience from India and China.

Site & Social Media Stats:

Monthly Page Views: 12,000
Monthly Visitors: 10,000
Facebook Followers: 7,000
Instagram: 4,500
Twitter: 2,200

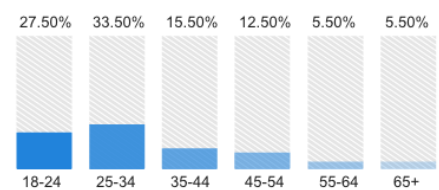
Domain Authority: 41
Page Authority: 50

Top Audience:

America: 45%
France*: 25%
UK: 15%
India: 10%
Other: 7%

* includes foreigners based in Paris

Demographics



WORK WITH ME:

Lily can adapt her writing style to diverse audiences, **from intellectual to fresh, fun and sexy**. She specializes in features on **Paris, France, romance and dating**. However, she has traveled to over 45 countries and can write on global destinations in Europe (especially Italy and Spain), Asia (especially Indian and Southeast Asia) and South America (Argentina, Brazil, Uruguay), Southern Africa (South Africa, Namibia, Botswana, Eswatini), in addition to major cities in Canada and the US.

She works with local and international corporate brands, events and books that could appeal to her audience and only ones she could personally vouch for.

Feel free to contact me with your proposal.

CONTACT/SOCIAL MEDIA:

Website: www.jetaimemeneither.com
Facebook: [JeT'AimeMeNeither](https://www.facebook.com/JeT'AimeMeNeither)
Instagram: [jetaimemeneither](https://www.instagram.com/jetaimemeneither)

Contact: jetaimemeneither@gmail.com
Twitter: [JTaimemNeither](https://twitter.com/JTaimemNeither)
Amazon: [Je T'Aime, Me Neither](https://www.amazon.com/Je-T-Aime-Me-Neither)

LILY'S WRITING HAS BEEN FEATURED IN:



LILY OR JE T'AIME, ME NEITHER HAS BEEN FEATURED IN:

